

# REDScope

Driven by a passion for storytelling, Creative Director Adam Dionisio, shares how his ASUS ExpertBook P5 is helping Redscope Films create impactful visual journeys for clients.

Redscope Films are a boutique creative content production studio based in Sydney, Australia. Co-founded in 2014 by Adam Dionisio and Benjamin Baggay, the company specializes in crafting captivating visual experiences that resonate globally.

With a commitment to storytelling and innovation, Redscope Films has collaborated with a diverse range of clients, including Sony Australia, DJI, Adidas and The Northface. Their portfolio encompasses high-end photography, videography, and animation, delivering content that tells emotive stories across various platforms. The agile team at Redscope Films prides itself on pushing the boundaries of storytelling, empowering emerging talent, and creating extraordinary cinematic journeys. Their innovative approach and dedication to quality have established them as a dynamic force in their service sector.

As the Creative Director and Film Director, Adam oversees all aspects of production at Redscope Films, which takes place from their modern studio as well as onsite at client premises, and outdoor locations. With a requirement to store, manage and edit captured visuals at and between a variety of locations, Adam requires a device that is portable, capable and reliable, with the performance to power the entire process from conceptualisation to the final delivery of visual assets to clients. He also requires a device that will keep his work secure.

**“We use laptops because the nature of our industry is very fast paced. We have to be able to work remotely at any given moment and we can’t compromise on productivity or performance just because we’re out of the office. The ASUS ExpertBook P5 has stepped up to these challenges and has surprised with its all-round capabilities”.**

As a creative studio that frequently works on the move—whether on set, in transit, or at a client’s location—the ExpertBook P5’s lightweight design with military-grade durability, has been a huge win. Unlike previous

laptops used by the studio that were either too bulky or underpowered, the ExpertBook P5 has struck the perfect balance: slim enough to carry anywhere, powerful enough to handle demanding software. Adam often needs to create fast-turnaround selections, rough cuts, or client previews immediately following a shoot. The ExpertBook P5’s Intel® Core™ Ultra processor and Copilot+ PC capabilities enable these tasks to be performed effortlessly, without waiting on sluggish rendering or laggy timelines. With generous battery life added to the mix, Adam can get on with business no matter where, seamlessly meeting client requirements and deadlines. The exclusive integrated ASUS ExpertMeet tool with AI Meeting Minutes, has proved quite useful during remote meetings with clients, helping Adam to capture notes and action-items in real time, reducing time spent on administration to allow more time to be spent on content production.

Redscope Films use a range of applications including the Adobe Suite - Premiere Pro, After Effects, Illustrator and Photoshop. After using a variety of laptops over the years, Adam has noted how the ExpertBook P5 has genuinely outperformed them in several key areas.

**“The ExpertBook P5 has exceeded expectations in our creative environment. Its connectivity options, and sturdy yet lightweight design make it a reliable hub for everything from file transfers to client presentations.”**

Adam has also been impressed with other aspects such as a wide variety of ports, putting an end to the so-called ‘dongle life’, the ergonomic and comfortable keyboard, fast SSD and super-sharp display, all of which have made a noticeable difference in the efficiency and quality of workflow. The dependability of the ExpertBook P5 has helped Adam and his team stay productive, nimble, and focused on creativity, rather than dealing with technical issues. Whilst the security features of the ExpertBook P5, encompassed by ASUS Expert Guardian - including a commercial-grade BIOS, biometric authentication and discrete TPM 2.0, ensure Adam’s work is comprehensively shielded from both physical and online threats.



Leon Brumen, Head of Commercial at ASUS ANZ commented on the ASUS ExpertBook series.

"Users in today's dynamic business landscape must be equipped with devices that offer no-compromise portability, performance and durability. ASUS ExpertBooks are pivotal for users like Adam, and we look forward to seeing him and Redscope Films continue to succeed in their creative endeavours."

Final thoughts from Adam:

"The ASUS ExpertBook P5 has allowed us to be more agile, mobile, and confident in how we deliver work—without the usual trade-offs between portability and performance. Productivity and flexibility have increased, and I'm no longer weighed down or have to go without a laptop to travel light. ASUS have clearly considered the needs of professionals like myself, rather than just ticking spec boxes".

For more about Redscope Films visit:  
[www.redscopefilms.com](http://www.redscopefilms.com)



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