

Bye, Windows 10. Hello, Windows 11.

Future-proof your customers with ASUS ExpertBooks.



Future-Proofing IT Infrastructure: Why IT Managers and VARs Should Champion ASUS ExpertBooks A head of Windows 10 EOS.

With Windows 10 reaching End-of-Support (EOS) on **October 14, 2025**, IT leaders and Value-Added Resellers (VARs) face a pivotal moment. Continuing with unsupported systems risks security breaches, compliance failures, and operational disruptions. ASUS ExpertBooks, equipped with Windows 11 Pro and enterprise-grade tools like **ExpertGuardian** and **ExpertMeet**, offer a secure, scalable, and future-ready solution.

The Risk Landscape Post-Windows 10 EOS

After EOS, Microsoft will cease free security updates for Windows 10, exposing organizations to:

- **Cyber Threats** such as ransomware and phishing.
- **Compliance Violations** under regulations like GDPR and HIPAA.
- **Software Incompatibility** with modern applications and cloud platforms.

While Extended Security Updates (ESUs) are available, they come at a cost—making a proactive upgrade to ASUS ExpertBooks a smarter long-term investment.

ASUS ExpertBooks: Designed for Modern IT Demands

ASUS ExpertBooks are built for enterprise environments, offering:

- **Windows 11 Pro** with enhanced security and productivity features.
- **Microsoft Copilot** integration for AI-powered workflows.
- **ExpertGuardian** and **ExpertMeet**—available on devices released from **2H 2024 onward**—for advanced security and collaboration.

ExpertGuardian: Enterprise Security from Silicon to Software

ExpertGuardian is ASUS's comprehensive security suite, protecting devices across hardware, firmware, OS, and applications.

Key Features:

- **Self-healing BIOS:** Restores BIOS integrity after tampering*.
- **TPM 2.0 and dTPM:** Hardware-based encryption and secure boot.
- **Real-time firmware protection:** Blocks unauthorised changes and logs events*.
- **Remote device management:** Lock, wipe, or locate devices remotely.
- **USB access control:** Prevents data exfiltration via unauthorised peripherals.
- **Cloud recovery:** Securely restores systems to factory settings.

*Available on ASUS ExpertBook models released from 2H 2024 onward.



ExpertMeet: AI Collaboration—Offline, Private, and Powerful



ExpertMeet is an AI-powered meeting assistant that operates **entirely offline**, ensuring **maximum privacy** and **zero cloud dependency**.

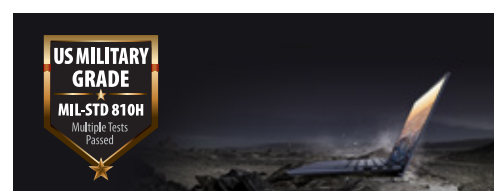
Key Features:

- **AI Meeting Minutes:** Transcribes and summarises meetings automatically.
- **AI Translated Subtitles:** Enables seamless multilingual communication with real-time translation in 15 languages, all processed locally without internet dependency.
- **Multi-Speaker Recognition:** Supports up to 10 distinct speakers per session, labelling each for clarity in transcripts.
- **Watermarking Tools:** Adds webcam and screen watermarks to prevent leaks.
- **Privacy-First Architecture:** All data is processed on-device.

*Available on ASUS ExpertBook models released from 2H 2024 onward.

Strategic Advantages for IT Managers

- **Long-Term Support:** Up to 5 years of BIOS and driver updates.
- **Durability:** MIL-STD-810H certified for rugged environments.
- **VIP Support:** Streamlined servicing for IT teams.
- **Scalability:** Ideal for SMBs, enterprises, and educational institutions.



Value Proposition for VARs

VARs can leverage ASUS ExpertBooks to deliver:

- **Turnkey Windows 11 Migration Solutions.**
- **Bundled Services** like Autopilot deployments.
- **Recurring Revenue** via managed services.

ESG and Digital Product Passport: Building a Sustainable IT Future

ASUS is committed to Environmental, Social, and Governance (ESG) principles, embedding sustainability into every stage of product development and lifecycle management. This commitment is reflected in both its product design and its broader climate initiatives, offering practical benefits for IT managers and value-added resellers (VARs) seeking to meet sustainability targets. ASUS is also pioneering the integration of the Digital Product Passport (DPP), which provides transparent data on product origin, material composition, carbon footprint, and recyclability. This innovation supports simplified ESG reporting, enhances procurement transparency for government and enterprise contracts, and promotes circular economy initiatives through improved repairability and recyclability.

Carbon Partner Services - Carbon Neutrality Out of the Box

ASUS enables your customers to reduce their carbon footprint by providing transparent, verified and high-quality carbon-credits sources. Our flexible and precise options ensure carbon-offset services to meet or exceed any expectation. Our goal is to make sustainability measurable, transparent and impactful. In Australia, we go beyond offering carbon offset services; we cover the cost of these carbon credits ourselves, delivering a selection of carbon-neutral devices straight out of the box. We believe this is more than a sustainability initiative; it's a reflection of our deeper commitment to meaningful, long-term change.

Carbon neutral
Out of the box



The end of Windows 10 support marks a strategic inflection point. ASUS ExpertBooks—enhanced with ExpertGuardian, ExpertMeet, and ESG-aligned innovations—offer a future-ready solution for IT managers and VARs. It's not just an upgrade—it's a transformation toward secure, intelligent, and sustainable IT infrastructure.

ASUS EXPERT SERIES

TRUSTED BY IT EXPERTS BUILT FOR WORRY-FREE BUSINESS

