

## Support for Windows 10 PCs will end October 14, 2025.

Cyberthreats are constantly evolving, not only for larger enterprises but also for SMBs. According to the latest ASUS Global Report, a majority of today's SMB owners believe they are even more prone to cyberattacks due to limited IT resources. This makes it crucial to stay up-to-date with Windows 11 Pro and protect sensitive data against potential threats.

60%

Of SMBs believe they are more likely targets for cyberattacks\*



<50%

Of SMBs are very proactive in cyber defense efforts\*



## **Turn to Modern Security**

By upgrading to ASUS Business devices with Windows 11 Pro, SMBs gain enhanced endpoint security through a combination of hardware features, software integrations, and partnerships with security experts. Protection from ASUS ExpertGuardian and Windows 11 safeguards helps secure valuable business and personal data from chip to cloud with powerful hardware-backed security, enhanced privacy settings, and granular IT controls.



62% Fewer incidents Users on Windows 11 Pro reported 62% drop in security incidents

-Windows 11 Survey Report

\* 2025 ASUS SMB Global Report

