

# CarSauce

In their pursuit to bring entertaining, comprehensive and helpful car reviews to the masses, CarSauce producer and editor Jacob Brooke shares how the ASUS ExpertBook B6 Flip assists him and CarSauce founder Matt Brand, to do just that.



Jacob and Matt describe themselves as a couple of fiercely independent and passionate automotive experts, dedicated to helping people make informed decisions when it comes to purchasing a car. Rather than merely quoting specifications and taking cars for a quick drive around the block, they employ a unique approach to reviewing cars, involving a thorough test of performance, features, and overall value. Each car is put through its paces, from 0-100km/h and beyond, to see if it's really worth the asking price.

While the focus for content at CarSauce is primarily on long-form videos for YouTube, they also produce short-form content for various social media platforms and written content for their website. Jacob's responsibilities include filming, content management, and content production which includes end-to-end editing of raw footage. He and Matt are both highly mobile and operate remotely, as many car events entail frequent interstate and international travel, rendering a laptop an absolute necessity to get work

done. Cue the ASUS ExpertBook B6 Flip. Due to the intense requirements of 4K editing, power and performance are pivotal factors. So too are having plenty of I/O ports like fast USB/thunderbolt to facilitate file management. Battery life is also important, to enable working on the go at places like airports, hotels, cafes and out in the field when conducting a car review. The laptop should be able to withstand the rigors of frequent travel and diversity of usage environments. With a military-grade tested design, the ASUS ExpertBook B6 Flip offers the robust build quality Jacob and Matt need to keep them productive wherever they're working.

**"This device manages to blend efficiency with performance better than any device I have previously owned. It runs quietly, stays cool, and enables insane amounts of multi-tasking. I can browse the web, export video, download, and transfer files simultaneously, without breaking a sweat".**

Other important aspects of laptop performance for Jacob and Matt are colour accuracy and display sharpness. 4K video editing and colour grading benefits greatly from an accurate IPS display, while good viewing angles and bright backlighting ensures that work can be done in different places with different lighting. The ASUS ExpertBook B6 Flip has this all covered, thanks to a 360-flip 16:10 QHD+ touchscreen display and NVIDIA® Quadro® A2000 graphics. Combined with DDR5 memory and Intel® Core™ processor, heavily used applications such as Adobe Premiere Pro and Photoshop, run effortlessly.

Overall, Jacob and Matt have seen their productivity soar since welcoming the ASUS ExpertBook B6 Flip into their motoring universe, going so far as to sell their desktops altogether.



**Final thoughts from Jacob:**

“The ASUS Expertbook B6 Flip has transformed the way that we complete work both at home and while travelling for car launches. Without its strong combination of features and design, we couldn’t maintain anywhere near the frequency or quality of content across our various platforms”.

To learn more about CarSauce, visit:  
<https://www.youtube.com/@CarSauce>

Leon Brumen, Head of Commercial at ASUS ANZ commented on the ASUS ExpertBook B6 Flip.

**“When and where it counts, the ASUS ExpertBook B6 Flip delivers the goods for professional content creators like Jacob and Matt. It’s a winning formula of performance, portability and robust design coming together. We look forward to seeing CarSauce continue to grow in the motoring landscape, wishing Jacob and Matt all the best along the way”.**

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