

RISE ACADEMY
OF MUSIC

Rise Academy of Music prides itself on quality education and performance.

Having the right equipment that can withstand a busy schedule and creative projects is necessary to achieve amazing results and is vital to the academy's function.

Rise Academy of Music officially opened in January 2020 and has grown to become a leader in specialised vocal and music theory training. Based in Sydney's North, the academy has expanded internationally, amassing over 18,000 followers and online students. The academy's philosophy is to provide opportunities for all ages and music abilities with a wide range of tailored music programs for both beginners and professionals.

In its quest to ensure students are able to connect, learn, evolve and remain engaged during their online or in-studio lessons, the academy has chosen ASUS to provide solutions that deliver reliability and performance for all their creative and educational needs. Students have had the opportunity to conduct professional recording sessions using the new ASUS Zenbook15 UX534.



The compact design and unbounded performance allows for high processing recording sessions to ensure the perfect vocal take. For video production, the academy uses the ASUS ProArt PA27AC 27-inch professional LED monitor.

In the past, the academy has struggled finding reliable, lightweight and high performance laptops that could withstand the long hours of teaching and production, no matter the location. This experience created a negative perception and diminished confidence in laptops. However, since utilising the ASUS Zenbook 15, that's no longer the case. The ultra-thin and ergonomic design, high quality webcam, long battery life and full array of ports, have all alleviated stress and increased productivity during lessons.

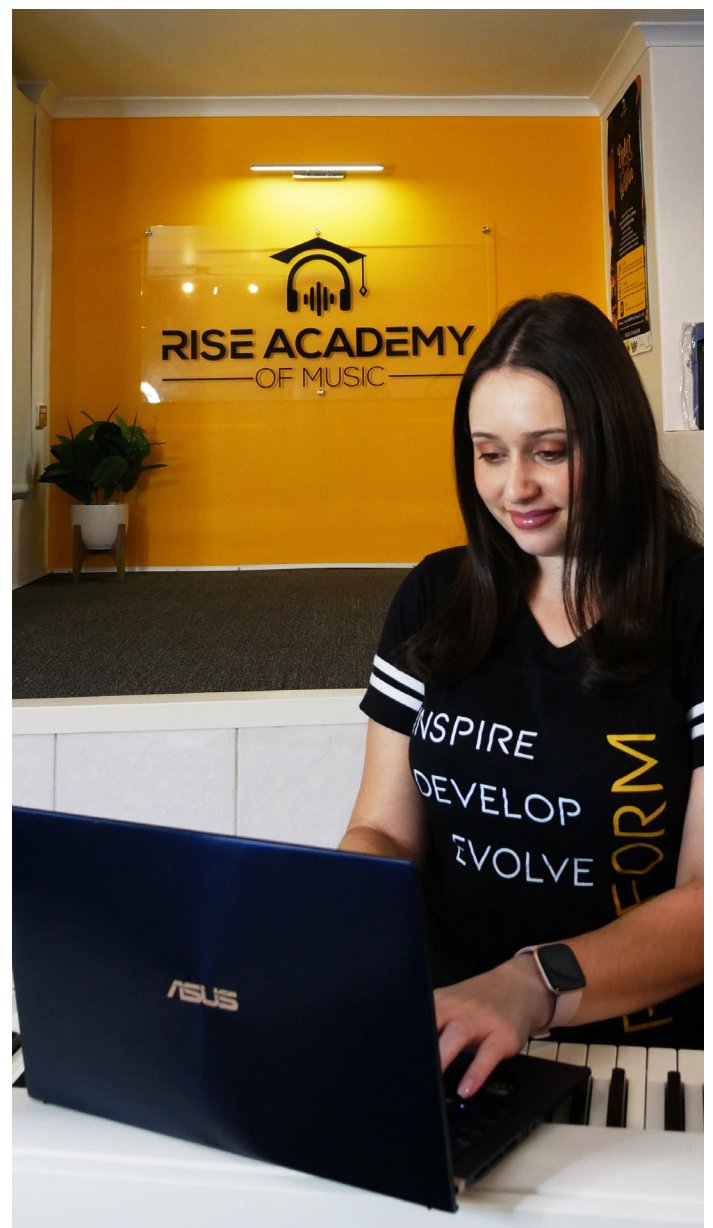


Academy founder, Tina Alcorace, commented: “ The amount of vocal recording and production we do within our studio needs to be accompanied by devices that can endure the productions we create. The high speed memory and storage allows for a quick export and import of all our audio and video productions – the Zenbook 15 UX534 being portable and lightweight for all our vocal workshops and events is a bonus! ”

The academy aims to help students rise to their full potential by providing high quality coaching, artist development programs and media services which are unique to the academy.

Striving to provide the best service in audio and visual production, the Zenbook 15's ultrafast SSD and memory, Intel® Core™ processor and military-grade reliability, make it ideally suited to the academy's creative needs. One adored feature is the ASUS sonicmaster audio technology, delivering the best audio possible and ensuring precise sound performance for all the of the academy's lessons. For the academy's video productions, the calibration technology of the ProArt PA27AC 27-inch monitor allows for advanced colour adjustments to ensure colour accuracy, as well as more dynamic and realistic images thanks to its HDR function. With the challenges of COVID-19, it was important for the academy to provide students with an opportunity to learn about music and their voice in any way possible.

“ There was a dire need for online resources to ensure students could still engage with their love of singing. It was important for us to have the right equipment, allowing students to receive only the best in online education. The ASUS products enhanced the experience by a mile. In addition, having ASUS's support team ready to assist with any service required for our academy was also very assuring ” , said Alcorace.



A message from Leon Brumen, Head of Commercial at ASUS ANZ

“We are delighted that our solutions have allowed the academy to focus more on the creative aspects of what they do. The reliability and technological advancements of the ASUS products, has enabled the academy to deliver new opportunities to students such as professional recording sessions, photography and videography services, providing students with a complete artist experience”

For more information about ASUS in EDUCATION, reach out to us:

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