



Anglican Relief and Development Fund Australia

Coordinating emergency relief and disaster responses from one powerful, portable business laptop

How the ASUS ExpertBook B5 Flip is helping ARDFA's Executive Director Lucy Lim strengthen communities in need.



The Anglican Relief and Development Fund Australia (ARDFA) is a Christian aid and development organisation supporting emergency relief, disaster response, and community development projects in Australia and across the globe. Using its network of churches and Christian organisations, ARDFA empowers locals to deliver effective aid within their communities.

"Instead of fixing a problem on the outside, we take the time to understand the root issues from a local perspective," explains Lucy Lim, ARDFA's Executive Director. "Because we partner with Christian leaders working in their communities, our projects meet actual needs, have minimal overheads and maximum cultural acceptance. It's a sustainable approach to aid and development that brings about the changes we all want to see."

"When our hearts are moved, and we long to make a difference, we want to know that our contributions are reaching the people for whom our hearts are breaking. ARDFA partners with Christian leaders in their communities to meet actual needs on the ground."

"Today's non-profit organisations need to be lean, agile, mobile, and responsive. Technology allows us to fulfil these requirements by reducing previously costly overheads, overcoming distance barriers, and offering seamless communications."

ARDFA has no fixed office or IT department and operates with minimal structures and overheads. "We need our business laptops to run themselves and enable us to work with as much functionality and flexibility as possible," says Lucy.

"The ASUS ExpertBook B5 allows multiple functionalities and acts as an office in itself."

No ARDFA task is too great for Lucy's compact ExpertBook B5 laptop. Powered by the latest 11th Gen Intel® Core™ i7 processor for fast and responsive performance with Intel® Evo™ verification, it features two SSDs supporting RAID technology, for superfast data access and even more storage for larger files.

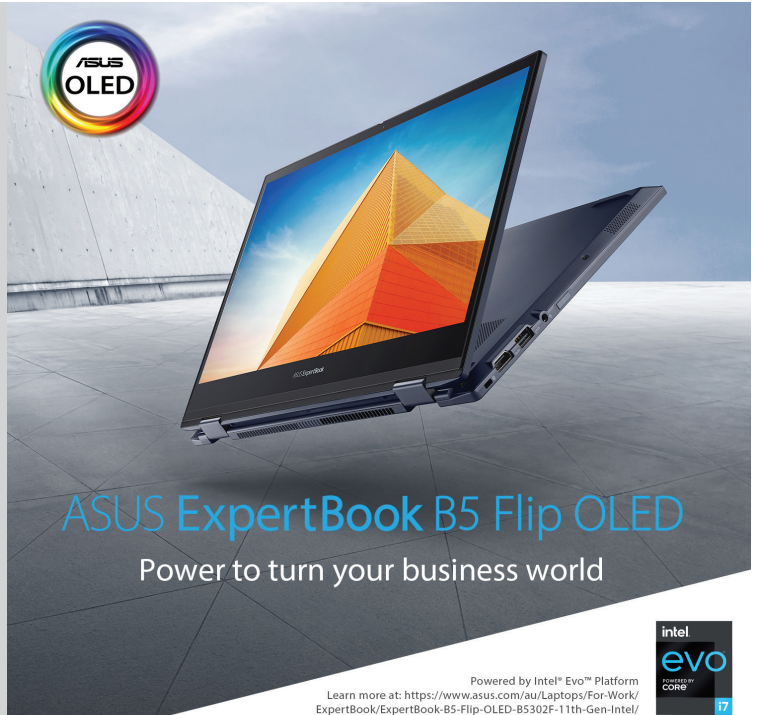
With comprehensive connectivity, including HDMI®, Thunderbolt™ 4 USB-C for fast data transfer, charging and the capability to connect to three external 4K UHD displays, the ExpertBook B5 fully supports Lucy's multi-tasking needs. This outstanding functionality is particularly important today as it enables Lucy to work on multiple documents simultaneously while she coordinates ARDFA's latest Ukraine Crisis Appeal and Australian East Coast Flood Appeal.

ARDFA's dARDFA's donors, staff, board members and associates are located in different states in Australia, as well as the USA, Canada, Kenya, and Egypt.

“ Working from home and travelling around Australia and internationally means we need supremely portable and durable business laptops” continues Lucy. “The ExpertBook’s extremely long battery life helps us stay productive everywhere.”

Weighing in at just over 1kg and measuring an ultrathin 16.9mm, the ExpertBook B5 packs significant capabilities into its durable military-grade certified magnesium-alloy chassis.

Day, night or on long-haul flights, the ExpertBook keeps Lucy productive and in touch with her network, providing up to 14 hours¹ of battery life on a single charge.



Before the pandemic made Zoom a household name, ARDFA regularly relied on the teleconferencing technology for its meetings. “Conference calls keep us connected to every part of our organisation, including our projects on the ground,” says Lucy.

“ The noise-cancelling technology is essential to enhance our call quality, and the 360° OLED touchscreen with stylus is proving invaluable for notetaking, note sharing and presentations. ”

ARDFA enjoys smooth, clear videoconferencing thanks to the ExpertBook B5’s superfast Intel® Wi-Fi™ 6 networking speeds, OLED display and AI noise-cancellation to filter out audible background distractions.

ARDFA’s ExpertBook B5 laptops provide comprehensive business-grade security. Features such as the fingerprint sensor, a webcam shield and Kensington Lock Slot protect ARDFA’s laptops from theft and unauthorised logins, while TPM 2.0 stores passwords and encryption for added security.

“ The ExpertBook’s combined security features are critical in light of increasingly aggressive and intrusive cyber threats,” says Lucy. “As well as being secure, these ASUS ExpertBooks are powerful, portable, and a pleasure to use. ”

For more information about ARDFA or to donate to its current projects and appeals that help strengthen communities in need, please visit ardfa.org.au.

Leon Brumen, Head of Commercial at ASUS ANZ commented:

“ We’re proud to have supplied the Anglican Relief and Development Fund Australia with ASUS ExpertBook B5 laptops. They’re the ideal corporate technology partners for ARDFA’s global operations and support this dynamic team in delivering effective aid and relief within communities in need. ”

Built to offer extreme portability, power, and toughness, the ASUS ExpertBook B5 provides built-in security, connectivity and a superb range of features that ensure the ARDFA team operates and connects seamlessly - no matter where they are in Australia or the world.

For more information about ASUS in Business, reach out to us:

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