



About PCYC NSW

PCYC NSW is a unique youth charity dedicated to empowering young people to reach their potential through Police and community partnerships. The organisation focuses on early intervention to prevent and disrupt crime and positively influence its members, diverting them from the criminal justice system.

“PCYC NSW provides quality activities and programs in safe, welcoming and nurturing environments,” says Stephen Jordan, Club Manager at PCYC Coffs Harbour. “One such initiative is RISEUP – a strategy developed by the NSW Police Commissioner to connect disengaged young people to

workplace opportunities. As part of RISEUP, Coffs Harbour PCYC offers the Fit for Life program. We pick up our youth members at 6 AM, take them to our club, play sports, cook them breakfast and then drive them to school. It’s a great program, as many of these kids don’t usually have breakfast. Equipping the Club with ASUS ExpertBook B5 Flip laptops has brought us into the 21st Century, enabling us to establish a tech area and expand our RISEUP initiatives to include the life-changing Fit to Learn and Fit for Work programs.”

Helping young people succeed

The RISEUP Fit to Learn and Fit for Work programs provide youths with opportunities to meet employers and prepare for employment. “The young people we support are vulnerable, at-risk and disadvantaged and often don’t have access to tech at home,” continues Stephen. “I was looking for the best technology to help them succeed. Thanks to our ExpertBooks, PCYC can provide a safe space for them to better themselves by completing their homework and our RISEUP programs. In addition, our members often use the ExpertBooks to earn the accreditations they need for employment, such as White Cards for construction work or first aid certification.”

The ExpertBook B5 Flip laptops with Windows 11 Pro make light work of PCYC’s RISEUP online program tasks. Powered by Intel® Core™ i7 processors, they also feature a 360° flip touch screen with stylus pen for immersive learning experiences and superfast Intel® Wi-Fi™ 6, providing quick and responsive computing for online study, courses and tests. Each ExpertBook B5 Flip also has AI audio noise reduction, which translates to higher quality communication for online-courses or video calls.



Supreme portability and flexibility to change more lives

The award-winning design of PCYC's ExpertBook B5 Flip laptops makes them portable powerhouses, enabling Stephen and his team to take the RISEUP programs mobile. Measuring 16.9 mm thin and weighing a featherlight 1.11 kg², they're built to the ultra-demanding MIL-STD 810H US military standard, making them tough and durable for youths to use inside the club and out.

"Previously, we'd been mostly limited to servicing the Melbourne area, whereas now we are moving to an online business model, where we're able to look after clients all over Australia.

We'll need strong and reliable technology underpinning this and that's where we'll continue to turn to ASUS. In an online world, technology is central. We need good systems in place that clients can rely on as we handle sensitive financial issues and details."

"Because the ExpertBooks are smaller, lighter, more powerful and have all-day battery life, we can use them all over the club instead of being stuck in a certain area," continues Stephen. "Their 360° flippable hinge enables our youths to unplug, collaborate, share content, and draw and create in tent and tablet modes. We'll shortly be taking our ExpertBooks with us when we visit schools and remote regions, and the flippable design helps us with this outreach program.

For more information about PCYC NSW or to learn how you can partner with or support this life-changing youth organisation, please visit pcycnsw.org.au



"These ExpertBook B5 Flip laptops are good quality, and we can now offer youths out there a chance to access our programs using modern tech. When they have a better chance to educate themselves, they have better chances of gaining employment. This reduces the number of youths out of work who need to break the law to survive. In the future, we hope to run even more programs using our ExpertBooks, such as our Traffic Offenders Intervention program and TAFE-based software as part of our Fit for Work initiative."



Windows 11 Pro is built for secure hybrid work

A message from Leon Brumen, Head of Commercial at ASUS ANZ

PCYC NSW's tremendous work positively influences over 70,000 youth members through mainstream sport, recreation, education, leadership and cultural programs. We're extremely proud to hear that our ASUS ExpertBook B5 Flip laptops are helping PCYC Coffs Harbour deliver its valuable RISEUP programs. We wish the young people every success with their education, employment and future.

For more information about ASUS in BUSINESS, reach out to us:

Leon Brumen
Head of Commercial
National
0414 909 608
Leon1_Brumen@asus.com

Chris Succar
Commercial Channel Account Manager
National
0416 922 500
Chris_Succar@asus.com

Jim Lee
Commercial Business Manager
WA/SA
0418 261 175
Jim_Lee@asus.com

Tony Hospes
Commercial Business Manager
Government & Enterprise
National
0417 655 544
Tony_Hospes@asus.com

Mervin Uy
Field Application Engineer Lead
National
0427 719 884
Mervin_Uy@asus.com

Peter Kao
Field Application Engineer
National
0404 527 316
Peter1_Kao@asus.com