

Why ASUS

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone.

We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

16,000+

5,000+

7,447



ASUS has been named one of Fortune's World's Most Admired Companies for the 10th time in 2025.



Forbes has named ASUS among the Top Regarded Companies annual survey that evaluates companies on topics such as trustworthiness, social conduct, performance of the company's product or service and the company

as an employer.



ASUS recognized as one of the world's most innovation-driven companies in the Top 100 Global Innovators 2025.

Interbrand

We have topped Interbrand's annual brand survey for the past several years. We have been ranked as Taiwan's most valuable brand for 10 years.

76,117 Awards Won **Since 2001**

Since established in 1990, ASUS has earned awards and recognitions from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



awards



303

awards



DESIGN





































































WHY ASUS BUSINESS

Reliable and secure solutions you can trust

We are committed to providing reliable solutions that meet the unique needs of businesses of all sizes. With decades of innovation experience, we understand businesses today need incredible partners they can trust to achieve their goals, stay ahead of the competition, and thrive in an ever-changing business environment.





Always-on reliability

We are committed to delivering reliable devices and services you can trust. With 5,000+ world-class, in-house engineers, we leverage our industry-leading expertise to build rock-solid products, from operations to product design. We hold hundreds of world records and have been honored with tens of thousands of awards, so you can always depend on ASUS for excellence.



Agile solutions

We offer a wide range of agile solutions that are deeply rooted in industry and customer insights, flexibly designed with your growth vision in mind. From motherboards, PCs and peripherals to servers, software and integration with every cloud, we design solutions that fit your needs today — and tomorrow.



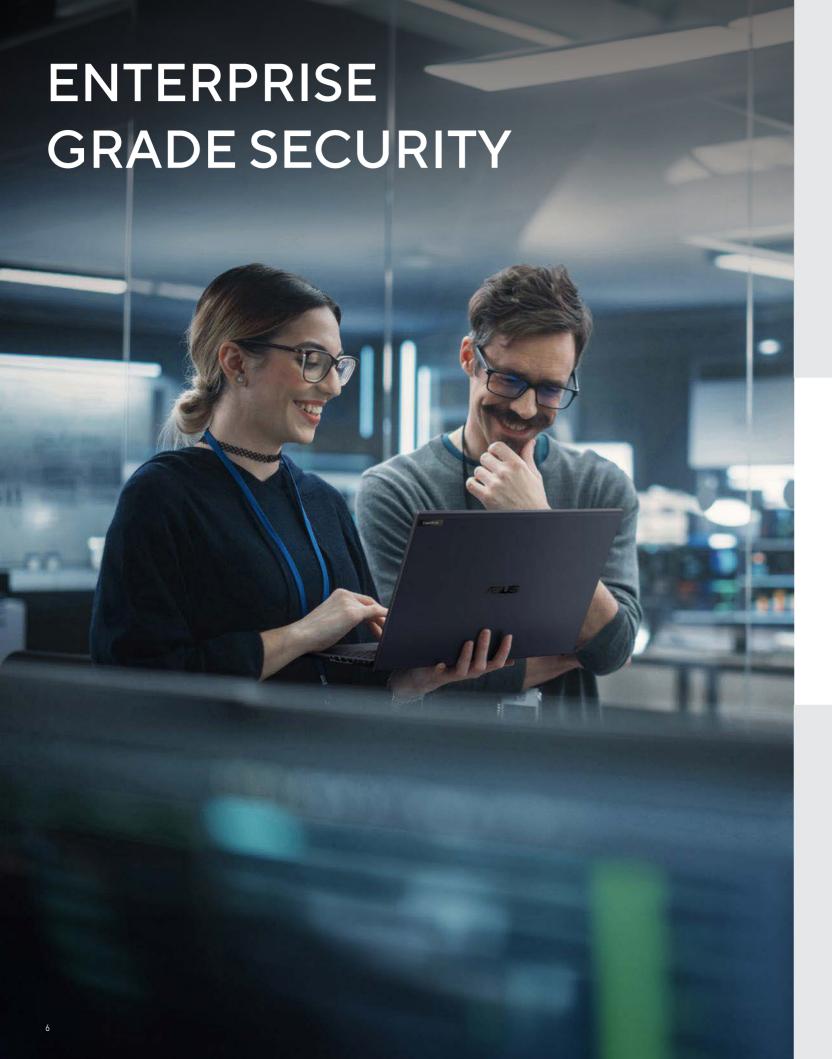
All-around partnership

We deliver comprehensive services and support across the device lifecycle. Whether it's a dedicated account team, a door-to-door delivery and return service or continuous feedback-tracking to understand and reflect your needs for future products and services, we partner with you every step of the way so you receive maximum value from your investment.



Accountable sustainability for the future

Our dedication to accountable sustainability is unwavering. We're on a mission to reduce carbon emissions, uplift communities and adhere to the highest ethical business standards. What sets us apart is our holistic approach, empowering organizations of all sizes to realize sustainability goals with genuine, measurable impacts on both people and the planet.



IT Management

It allows Management Information System (MIS) staff to remotely control and manage company assets, making sure all digital data is safe and sound.



Intel vPro

The intel vPro platform support hardwarebased data encryption at the file, folder, and drive levels. Accelerate encryption and protect keys directly within the hardware.



ASUS Control Center

A centralized IT management software that supports Windows® Active Directory authentication, registry editor and USB storage disabling, to ensure that all data and information is controlled and secured.



Storage Security Control

MIS can enable/disable external USB devices or optical drives writing or reading data to restrict user's access right to get confidential data or reduce virus infection.

Identity Security

Identity security protection helps prevent attacks by hackers looking to capture passwords and encryption keys for sensitive data.



Biometric Authentication

Provide the fast and secure login options with the integrated fingerprint sensor and the facial recognition IR camera.



Near Field Communication

The NFC reader integrated into touchpad means logging in to ExpertBook can be a simple, swift and secure as the swipe of an authorized card.



Smart card reader

Dual identity log-in option with the built-in smart card reader for confidential scenarios.



Trusted Platform Module (TPM2.0)

A TPM chip securely stores the authentication information (such as passwords or encryption keys) used by software to protect important data and transactions.

Hardware Protection

Hardware-based protection ensures robust physical security for your PCs and notebooks.



Kensington Security

Slot & Padlock

The Kensington type locks are useful to prevent quick grab-and-run thefts of equipment from casually supervised locations.



Chassis Intrusion Alert

The chassis intrusion alert would show on BIOS during next boot once your PC case had been opened.

HIGHEST MILITARY-GRADE **DURABILITY**



Commercial products are remarkably robust with highest military-grade durability standards in the businesslaptop marketplace. It endures multiple individual tests that adhere to the exacting US military-grade MIL-STD-810H standard.



Temperature Shock Test

Endure a sharp change of temperature from -51°C to 71°C three cycles for an hour.



Altitude Test

Handle extreme 15,000-ft heights,



Fungus Test

28 days exposure to common fungi.



Shipboard Vibration Test

High Temperature Test

Endure 32°C~49°C for 3 x 24 hr.

Cycles with power on.

4-33Hz for 2 hours to mimic shiphoard transit



Withstand 18 harsh shocks at the speed of 40G/11ms with vibrations for 60 min.



Vibration Test

Withstand 10-500Hz physical



Sand & Dust Test

Resist ingress of particles with 1.2g/

Low Temperature Test

Endure -37°C~ -46°C for 3 x 24 hr. cycles with power on.



Explosive Atmosphere Test

Tested in a fuel-vapor environment



Freeze/Thaw Test

Withstand rapid 30°C to -10°C temperature change at 95% relative



Solar Radiation Test

Endure three 24-hour cycles of simulated radiation.

ROBUST ASUS SUPERIOR **DURABILITY TEST**



ASUS ensures that every component of commercial products delivers long and reliable service. no matter how tough the going gets.



Hinge Test (Clamshell)

Up to 50,000 open/close cycles, replicating usage of 12 times per day for over 11 years.



Hinge Test (Flip)

Simulates entering and exiting flip mode 10,000 times, or 4 times per day for over 7 years.



Drop Test

Survives a single up to 120 cm¹ accidental drop on its base, onto a concrete floor.



Rump Pressure Test

Both the lid and bottom side can withstand a 50 kg² squashing force.



Keyboard Durability Test

Up to a 10,000,000 keystroke lifespan, simulating continuous typing for 4 hours per day for 6 years.



Keyboard Durability Test

Up to a 10,000,000 keystroke lifespan, simulating continuous typing for 4 hours per day for 6 years.



Keyboard Spillresistant Test

Withstands water spills of up to $405 \, \text{cc}^4$



Port Durability Test

Mimics a users connecting a USB Type-A device 5,000 times, or 3 times a day for over 4.5 years.



Twist Test

50,000 chassis twist tests to simulate normal handling and carrying with one hand 30 times per day for 4.5 years.





Humidity Test

Tolerate 95% relative humidity at temperatures of 30°C and 60°C







Global 3-Year Warranty

100% FREE Labor & Spare Parts Warranty Service International Warranty in 82 Countries *

ASUS Business Support for Commercial PCs

We offer all-around support for businesses of all sizes, providing dedicated assistance from the very beginning and proactively addressing your needs every step of the way. From hardware support to ASUS-designed deployment and IT-management software, we're here to support you from first enquiry to purchase and beyond. With our flexibility and instant support, you can focus on upgrading your business to incredible heights.

More than just support

Our ASUS Business Support Plus goes beyond traditional support, offering image customization software and centralized IT management tools to help IT teams tackle complicated PCs deployment, maintenance, and management tasks with ease.

Tailor-made to your IT needs

Whether you're a small or medium firm or a large enterprise, you can find the right ASUS Business Support package for your business. We also offer the flexibility to choose the individual services you need.

Minimize downtime

Our instant remote response and on-site support are designed to ensure minimal downtime for your business.

* Service and warranty coverage may vary depending on country and territory. Please check with your local detailer to confirm the options available

Warranty Extension

We offer up to five years' warranty extension for commercial laptops, desktops and all-in-one PCs, so you can enjoy continuous hardware support from us.

Local Accidental Damage Protection

Provides repair or replacement coverage for free or partial cost for drops, falls, liquid damage, electrical surges, and accidental breakage outside of normal use, once per year¹. This coverage goes beyond our standard warranty protection, giving you added peace of mind.

Next Business Day Local On-site Service

Professional technicians repair devices at your business location with labor and parts prioritization to minimize disruption.

VIP Hotline

Enjoy privileged contact via a dedicated support line, or priority access when you need any support from us.

Repair Reports

For a better management and tracking, we provide a report to you after every repair

ASUS System Diagnostics

A versatile utility that identifies hardware issues and works even in the absence of Windows or a functioning system drive. It also delivers streamlined support through generated QR codes, optimizing the efficiency of RMA and service workflows — making it highly desirable for diverse business scenarios.

HDD/SSD Retention

To secure business confidential and sensitive data, our service allows you to keep defective HDDs or SSDs that have been replaced by ASUS-authorized technicians.

Battery Service Package

You can extend the period of coverage beyond the standard battery warranty. With our Battery Service Package, if your laptop battery is found to be defective, a replacement battery will be provided — even once every year, if needed.

International Warranty

Remote working is the new normal. Our global support network ensures worry-free laptop² operation and productivity for your employees, whether they're simply working at home for the day or traveling the world on business ³

Service Account Manager

Our professional and responsive technicians dedicated to your needs — so our service always comes with that personal touch.

ASUS Image Maker (IM)

A highly-demanded, comprehensive cloud service for the customization of Windows images that empowers increased system-deployment productivity and efficiency for enterprise IT professionals, all via an intuitive and user-friendly interface.

ASUS Control Center (ACC)

A centralized IT-management suite that offers IT staff a visible, controllable and manageable hardware and software inventory — with zero touch.

Find the right package for your business

	Standard	ASUS Business Support	ASUS Business Support Plus
Parts repair and replacement within standard warranty	•	•	•
International Warranty	•	•	•
Repair Reports	•	•	•
ASUS System DiagnosticsDiagnoses hardware components and generates QR codes in BIOS, for efficient RMA	•	•	•
Next Business Day Local On-Site Service		•	•
VIP Hotline		•	•
Local Accidental Damage Protection			•
HDD/SSD Retention			•
Service Account Manager			•
ASUS Image Maker (IM) System image customization and deployment			•
ASUS Control Center (ACC) Centralized device-management console with visibility			•

^{*} Availability or offering may vary by country. Please contact ASUS local sales for more details

Availability or orienting may vary by country. Prease contact AsUs local sales for more details.
 ASIS Revises Support and ASIS Revises Support Plus parkages are available in pull for ASIS ExpertRenk series.
 ASIS Revises Support and ASIS Revises Support Plus parkages are available in pull for ASIS ExpertRenk series.

Warranty extensions for ASUS ExpertBook and ASUS Chromebook series must be purchased and activated within the warranty period of your ASUS products. All other services, including ASUS Business Support and ASUS Business Support Plus must be nurchased and activated within 18th days of your &SUS Is product invoice date.

^{*} ASUS ExpertCenter tower PCs and ASUS ExpertCenter AIO PCs warranty extensions and all other services, including ASUS Business Support and ASUS Business Support Plus packages, must be purchased and activated within 180 days of your ASUS product invoice date.

^{1.} With the ASUS Business Support and ASUS Business Support Plus packages, Local Accidental Damage Protection is valid only for the first year.

^{2.} International Warranty is available for ASUS ExpertBook and ASUS Chromebook series. When International Warranty is purchased as part of the ASUS Business Support package or ASUS Business Support Plus package, it is available only for ASUS ExpertBook.

Discuss observed a construct ASUS (Separated for the reconstruction) and the support package or ASUS Business Support Plus package, it is available for the support Plus package, it is available for the support Plus package.

Service levels and response times for International Warranty may vary depending on your geographic location.

SUSTAINING **AN INCREDIBLE FUTURE**





30% above Energy Star standard efficiency from key products 30% reduction in carbon intensity rates from key suppliers

We collaborate with stakeholders to create a cleaner

RESPONSIBLE

environment and mitigate the impact of climate change by

increasing our energy efficiency, utilizing renewable energy,

We work together with our partners to ensure environmental,

labor, and human rights responsibility in our supply chain,

protecting the rights of everyone our business touches.

NET-ZERO

and fostering innovation.

CIRCULAR

We leverage Design Thinking and technological innovation to develop eco-friendly products, making our business model more environmentally-friendly to minimize our impact on the planet.

SHARED

We explore innovations in digital inclusion, cross-sector collaborations, and sustainable business models that can create shared value for all

A circular approach to sustainability







ExpertBook

are EPEAT Gold-verified with Carbon footprint reports in 2023



Recycling

- Global take-back services
- · Components re-use
- E-waste recycling



Resource & Materials

- · Green, recycled materials
- · Reduce virgin materials
- · Substance management
- · Tantalum, tin, tungsten and gold sourced from qualified smelters

ExpertCenter

are EPEAT Silver-verified with Carbon footprint reports in 2023



- Sharing platform
- Leasing services
- · Repair, warrantee.



Design & production

- Efficient, modular design
- Energy efficient
- · Easily disassembled
- · Recycled/recyclable packaging

Our sustainable actions has earned high recognition internationally

CLEAN200 Corporate Knights











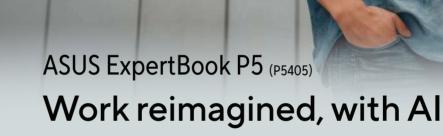








ASUS ExpertBook P series is designed for reimagining work with Al and sets a new standard in professional computing tailored for today's ambitious entrepreneurs, prosumers and home-office workers. This series combines flexibility, performance and security to meet the evolving demands of modern professionals. ExpertBook P series elevates business productivity with advanced Al integration, featuring uncompromised security at every level to ensure end-to-end protection.



Say hello to ASUS ExpertBook P5 – a revolutionary leap in AI PC for work. Designed to elevate productivity for mobile professionals and home offices, ExpertBook P5 harnesses the power of Intel® Core™ Ultra processors (Series 2) 1 . This AI powerhouse empowers you with our brand-new, exclusive meeting assistant ASUS AI ExpertMeet, streamline workflows and enhance collaboration. With a light yet durable aluminum chassis, stunning 14 $^{\prime\prime}$ 2.5K 144 Hz display, and business-grade security and service, the ExpertBook P5 provides peak performance and seamless work experiences, anywhere.





Sleek and light 1.29 kg² aluminun chassis



Business-grad



Military-grade durability



ASUS EXPERTBOOK | P5 SERIES

- Powered by Intel[®] Core[™] Ultra processors (Series 2) with up to 47 NPU TOPS
- ASUS first Copilot+ PC for work
- 14" 2.5K 144 Hz anti-glare display
- 1.29kg lightweight all metal design
- ASUS exclusive AI ExpertMeet to superchage meeting productivty and efficiency
- ASUS ExpertGuardian with business-grade NIST Cybersecurity Framework





Intel[®] Core[®] Ultra processors (Series 2) availability varies by country and region.

Product weight may vary according to device configuration.

ASUS ExpertBook P1 (P1403)

Elevate your efficiency, anywhere











- Up to Intel[®] Core[™] i7 processor
- · Lightweight starting at 1.4kg
- ASUS exclusive AI ExpertMeet to superchage meeting productivty and efficiency
- Up to 1TB dual SSDs storage
- Business-grade BIOS security compliant with NIST SP 800-155 resilience requirements
- ExpertCool thermal to maintain performance even in clamshell





ASUS ExpertBook P1 (P1503)

Elevate your efficiency, anywhere









durability



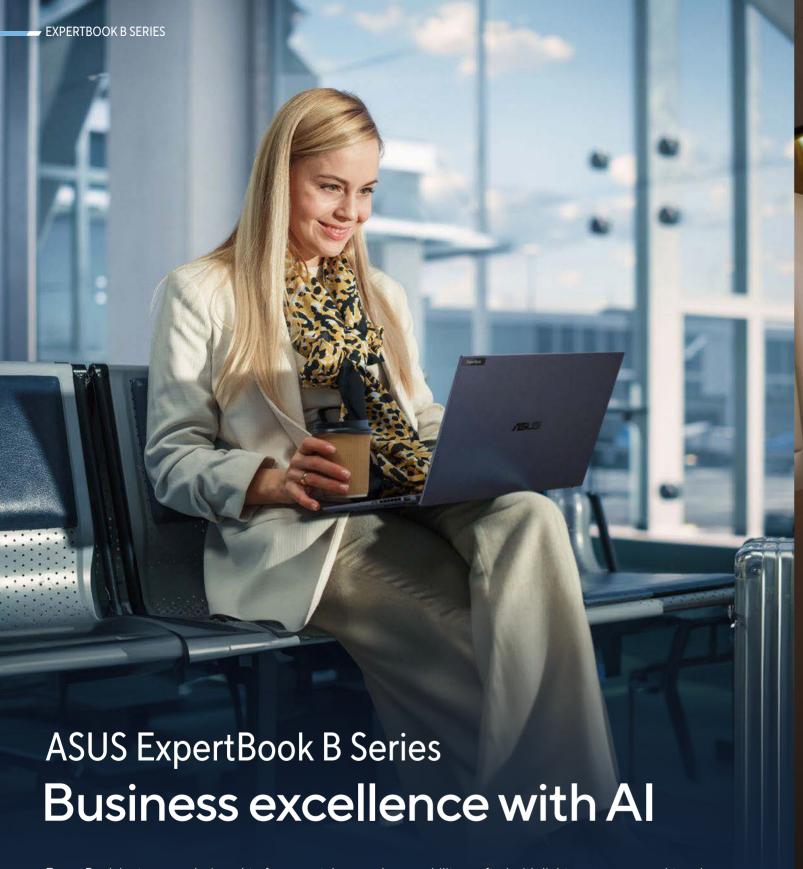
- Up to Intel[®] Core[™] i7 processor
- Lightweight starting at 1.6kg
- ${\boldsymbol \cdot}$ ASUS exclusive AI ExpertMeet to superchage meeting productivty and efficiency
- Up to 1TB dual SSDs storage
- Business-grade BIOS security compliant with NIST SP 800-155 resilience requirements
- ExpertCool thermal to maintain performance even in clamshell mode











ExpertBook laptops are designed to focus on take-anywhere mobility, crafted with lightness, power, and toughness, while prove that business laptops can also be stylish, sophisticated and elegant, helping your business to project a truly professional outlook. Along with the robust security features, you're allowed to get things done fast, securely, and intelligently, anytime and anywhere.



Designed with premium magnesium-lithium alloy, ASUS ExpertBook B9 OLED pushes the limits of lightness for ultimate portability and durability. With an environmentally-friendly design, brilliant 16:10 OLED display, Al-powered conferencing for modern work experiences, the latest Intel® Core™ 7 processor (Series 1) with Intel vPro® platform and a multitude of enterprise-grade security features, ExpertBook B9 OLED is the perfect partner for executives and business travelers, upping both your green credentials and professionalism — and setting a new benchmark for elite business laptops.



Ultralight magnesium-lithium



Sustainable technology



Modern wo



Performance and security



ASUS EXPERTBOOK | B9 SERIES -

- The world's lightest 14" OLED business laptop, weighing a mere 990g¹
- Up to Intel® Core™ 7 processor (Series 1)
- Dedicated Copilot key for more Al exploration
- Sustainable across the product lifecycle
- · All-metal premium magnesium-lithium alloy chassis
- MIL-STD 810H US military-grade durability





 As of November 17, 2023, based on internal ASUS market analysis comparing the size and weight of the highlighted ASUS lapto competitor products from vendors including LG, HP, Dell and Lenovo. Actual weight may vary by specifications.



Smart, secure AI power for business

ASUS ExpertBook B5 is a lightweight, Al-enhanced marvel that combines the latest Intel® Core™ Ultra processor with Intel vPro® and built-in Intel® Arc™ graphics¹, ushering in a new era of productivity. It is your reliable business partner with superb on-the-go performance, enterprise-grade security and versatile customization for strategic-thinking professionals – and infused with AI to make lighter work of the modern business world.













- Dedicated NPU capable of 13 TOPS, up to 99 total-platform TOPS²
- ASUS ExpertGuardian with enterprise-grade security
- Flexible configurations to streamline IT management
- Premium all-metal design, starting at 1.36kg³
- Sustainable design with Digital Product Passport (DPP) for circular





ASUS ExpertBook B5 (B5605)

Smart, secure AI power for business

Powered by up to Intel vPro® with Intel® Core™ Ultra processors (Series 2) and stacked with a dedicated NPU and Intel® Arc™ graphics¹, ASUS ExpertBook B5 empowers modern business professionals to advance incredible productivity and creativity, engage in immersive collaboration and leverage comprehensive security protection against cyber threats. This capable laptop handles core AI tasks efficiently, allowing experts to prioritize preferred tasks while AI takes care of the rest.











ASUS EXPERTBOOK | B5 SERIES

- Up to Intel vPro® with Intel® Core™ Ultra processors (Series 2)¹
- Dedicated NPU capable of 13 TOPS, up to 99 total-platform TOPS²
- · ASUS ExpertGuardian with enterprise-grade security
- Flexible configurations to streamline IT management
- Premium all-metal design, starting at 1.75kg³
- · Sustainable design with Digital Product Passport (DPP) for circular





ASUS EXPERTBOOK | B3 SERIES

ASUS EXPERTBOOK | B3/B1 SERIES ▼

ASUS ExpertBook B3 (B3405)

Al PC, configured for you



Intel® Core™ Ultra processors (Series 2) with Intel vPro®



ASUS ExpertGuardia





- Intel Al Boost NPU and ASUS Al ExpertMeet¹ to supercharge productivity
- Enterprise-grade security with the NIST cybersecurity framework, and McAfee Smart AI™ threat detection²
- Dual SO-DIMM up to 64 GB DDR5 RAM
- 1.4kg³ lightweight design, 14" display with up to 63 Wh battery⁴
- Brand-new design with optimized thermal performance, zero-screw quick battery servicing design, ensuring effortless battery replacement



For the full AI feature experience, 12 GB of memory is require
 McAfee Smart AI threat detection is an optional feature.
 Fxact weight varies by model and specification.



Al threat detection is an optional feature. arise by model and specification. s vary by SKU.

ASUS ExpertBook B3 Flip (B3402)

Maximum flexibility anytime, anywhere



All-round versatility



Two-way Al-powered noise cancellation



Speedy mobile connectivity



Everyday health protection



- Windows 11 Pro ASUS recommends Windows 11 Pro for business
- Up to Intel[®] Core[™] 7 processor (Series 1)
- 360°-flippable design with MPP 2.0 garaged stylus
- · ASUS Antibacterial Guard protection
- Two-way AI noise-canceling audio technology with instant mic-mute key
- Enterprise-grade security with fingerprint-reader power button



ASUS ExpertBook B3 (B3605)

Al PC, configured for you





Intel[®] Core[™] Ultra processors (Series 2) with Intel vPro[®]



Portable for practicality







- Intel AI Boost NPU and ASUS AI ExpertMeet¹ to supercharge productivity
- Enterprise-grade security with the NIST cybersecurity framework, and McAfee Smart AI $^{\rm TM}$ threat detection 2
- Dual SO-DIMM up to 64 GB DDR5 RAM
- 1.78kg³ lightweight design, 16" display with up to 63 Wh battery⁴
- Brand-new design with optimized thermal performance, zero-screw quick battery servicing design, ensuring effortless battery replacement



- For the full Al feature experience, 12 GB of memory is required
 McAfee Smart Al threat detection is an optional feature.
- Exact weight varies by model and specificat
 Battery options vary by SKU.

ASUS ExpertBook B1 (B1403)

Elevated, effortless and secure



Al-enhanced productivity



Up to Intel®

Core™ 7 processor



Portable for practicality



Full I/O ports



- Powered by up to Intel[®] Core[™] 7 processor with Intel[®] Iris[®] Xe Graphics
- Al ExpertMeet¹ and Al noise-canceling technology for productivity
- Robust security features including, a physical webcam shield, a fingerprint sensor² and McAfee Smart Al™ threat detection³
- 1.4 Kg⁴ lightweight design with up to 63 Wh battery⁵
- Brand-new design with optimized thermal performance, zero-screw quick battery disassembly design, ensuring effortless battery replacement
- MIL-STD 810H US military standard certified for exceptional durability⁶



- Fingerprint sensor is an optional feature.
- McAfee Smart Al threat detection is an optio
- 5. Battery options vary by SKU.
- 6. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on dex MILL-STD-810H testing is conducted on selected ASUS products only. Note that the MILL-STD-810H testing helps to ensure the quality ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any dama; caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASU warranty. Additional coverage is available with ASUS Premium Care.



ASUS ExpertBook B1 (B1503)

Elevated, effortless and secure



Up to Intel® Core™ 7 prod









• Al ExpertMeet¹ and Al noise-canceling technology for productivity

• Robust security features including, a physical webcam shield, a fingerprint sensor 2 and McAfee Smart AI m threat detection 3

• 1.6 Kg⁴ lightweight design with up to 63 Wh battery⁵

• Brand-new design with optimized thermal performance, zero-screw quick battery disassembly design, ensuring effortless battery replacement

 \bullet MIL-STD 810H US military standard certified for exceptional durability $^{\! 6}$



^{2.} Eingerprint concer is an entional feature

MILSTD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality or ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverages is available with ASUS Premium Care.





³ McAfoo Smart All throat detection is an entional feature

^{4.} Exact weight varies by mo

Battery options vary by SK



ASUS Chromebook Simple, Fast, and Effective

Simple, yet effective — that's what the ASUS Chromebook Series is all about. ASUS Chromebook laptops provide full connectivity to give you quick and easy access to everything you have stored in the cloud. It's easy to manage and update, and helps keep costs down. And with ChromeOS, it's a convenient gateway to the immense variety of apps on the Google Play Store for work or school.

- Intel vPro Enterprise and Chrome Enterprise upgrade
- 8M HDR web camera with Al-powered tools
- Ultralight all metal chassis
- High-resolution WQXGA (2560x1600) display with optional touchscreen
- 89% screen-to-body ratio with 3-sided NanoEdge design







ASUS Chromebook CX14 (CX1405)

Style That Works











- 1.39 kg lightweight design
- Expansive FHD display with a wide-angle view and 86% screento-body ratio
- 180-degree hinge for a variety of use scenarios.
- Full connectivity, including an HDMI port to enhance learning
- Easy-to-swap battery design and simplified assembly
- Passed up to 24 MIL-STD 810H US military durability tests*



ASUS Chromebook CX15 (CX1505)

Your Stylish Essential



display







- Stylish and sustainable, with up to four fun color options
- Up to Intel® Core™ 3 N355 processor with 16GB LLPDDR5
- 15.6-inch 16:9 FHD display for an immersive visual experience
- Full I/O port with HDMI support
- · WiFi 6E and Bluetooth 5.3 connectivity
- · Complimentary Google One AI Premium plan*





ASUS CHROMEBOOK | CONSUMER -



ASUS Chromebook Plus CX34 (CX3402)

Every experience, stepped up

ASUS Chromebook Plus CX34 is powerful, portable and primed to push productivity further — offering double the speed, double the memory, and double the storage¹ plus Al-powered Google and Adobe features to do more of what you love. With a stylish, lightweight and durable design, it's the perfect choice for professionals. Packed with productivity features, from a 180°, lay-flat hinge to fast and stable WiFi 6, ASUS Chromebook Plus CX34 is expertly engineered to step up every experience.











- Up to 12th Gen. Intel® Core™ i7 processor
- · Chromebook Plus with Al powered apps
- 14' inch 1920x1080 FHD 250nits display for immersive experience
- FHD webcam for high-quality visuals
- · Wi-Fi 6 technology
- Efficient and intuitive control with optional touchscreen









ASUS Chromebook CM30 Detachable (CM3001)

Versatile modes, boundless delight











- Easily transform between laptop and tablet
- Two-way push-pop garaged stylus¹
- 10.5-inch 16:10 WUXGA display
- US military grade MIL-STD 810H standard²
- Impact shield for optimal protection³
- Wi-Fi 6 technology⁴ and 4G LTE⁵





Stylus is optional

2. The testing regime includes the requirements of military-grade standards, and varies depending on d

. Impact shield is optiona

4. The connectivity of WiFi 6 band may vary according to the regulation and certification of each country/re

ASUS Chromebook Plus CM34 Flip (CM3401)

Your secure and capable companion





Fingerprint sensor



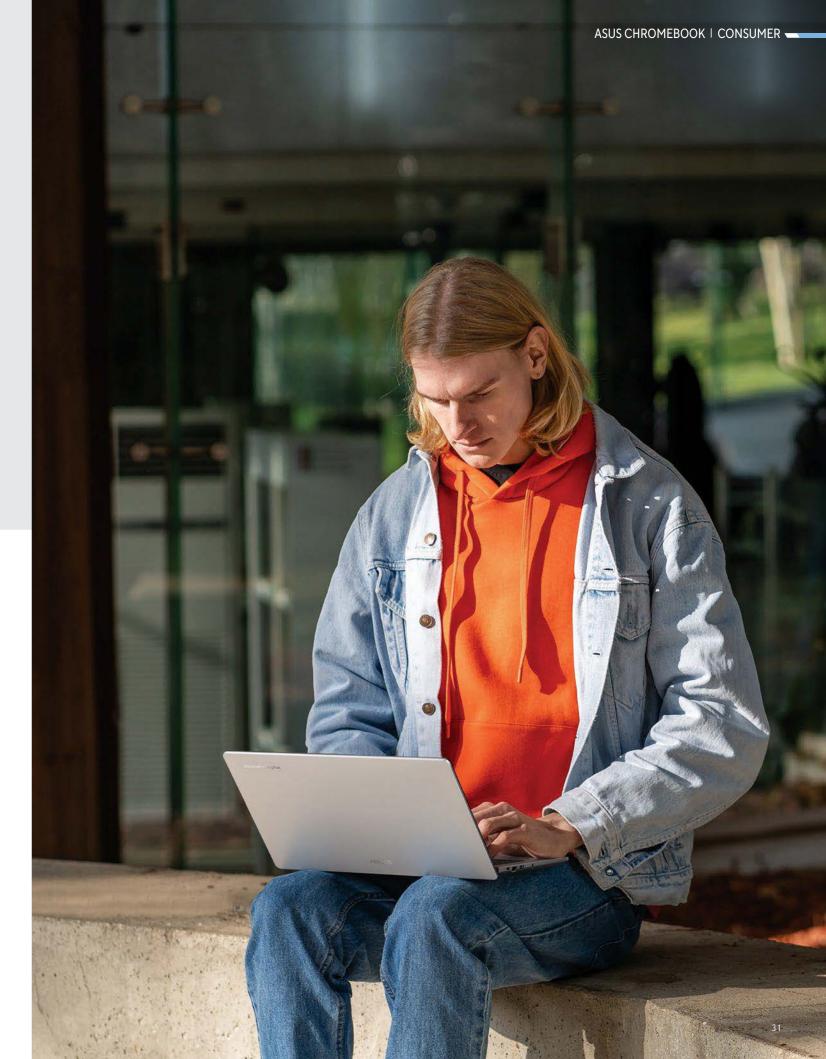






- Powerful performance with AMD Ryzen[™] 5 processors
- 13 hours¹ all-day-long battery life for work
- Adjusting any-angle with 360° Ergo-Lift hinge
- Fast WiFi 6 to keep you connected anywhere
- The garaged stylus² for unleashing creativity





Battery life varies according to device, usage scenarios and other condition
 The according to be reliable.

- ASUS EDUCATION **ASUS Education** Tough, compact, school-ready

ASUS is dedicated to solving the unique challenges facing today's students and educators. We are here to help cultivate the minds of the next generation with a comprehensive, student-centered products that include Chromebooks, and Windows-

based laptops to enable progressive and innovative learning in an ever-changing world.

ASUS BR1402C

Your dependable everyday ally







Technician-friendly modular design





- Up to 10 hours battery life²
- Up to 1TB PCle® 3.0 SSD³ with quick upgrade RAM door
- · Anti-glare FHD display with TÜV Rheinland-certified
- · ASUS Antimicrobial Guard protection
- US MIL-STD 810H military-grade durability¹
- Technician-friendly modular design



ASUS BR1402F

Your dependable everyday ally









Technician-friendly modular design



- Up to 10 hours battery life¹
- 360°-flippable hinge with optional MPP 2.0 garaged stylus
- · Touchscreen FHD display
- Scratch-resistant Corning® Gorilla® Glass with TÜV Rheinland-certified
- US MIL-STD 810H military-grade durability²
- · Technician-friendly modular design





ASUS BR1204CGA/CTA

Ruggedized excellence for limitless learning

ASUS BR1204C stands out as an excellent tool for limitless learning in K-12 education, boasting a durable fingerprint-resistant finish and robust modular design that incorporates replaceable internal components, thereby extending its product lifespan. Smartly crafted to withstand accidental drops, ASUS BR1204C undergoes rigorous testing, meeting US military-grade standards¹ and exacting in-house ASUS assessments to ensure unwavering durability making it the perfect choice for modern education.

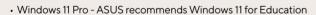






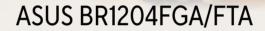






- Up to Intel® Processor N250
- Marvelous 12.2" rugged laptop with 16:10 display for superb visual experiences
- MIL-STD 810H US military durability standard
- Modular design for easy maintenance
- · Comprehensive connectivity
- Scratch-resistant Corning® Gorilla® Glass
- · Optional touchscreen with stylus
- · Sustainable across the product lifecycle





Ruggedized excellence for limitless learning

ASUS BR1204F stands out as an excellent tool for limitless learning in K-12 education, boasting a durable fingerprint-resistant finish and robust modular design that incorporates replaceable internal components, thereby extending its product lifespan. Smartly crafted to withstand accidental drops, ASUS BR1204F undergoes rigorous testing, meeting US military-grade standards¹ and exacting in-house ASUS assessments to ensure unwavering durability making it the perfect choice for modern education.











ASUS | EDUCATION -

- · Windows 11 Pro ASUS recommends Windows 11 for Education
- Up to Intel® Processor N250
- Marvelous 12.2" rugged laptop with 16:10 display for superb visual experiences
- MIL-STD 810H US military durability standard¹
- Modular design for easy maintenance
- Comprehensive connectivity
- Touchscreen with garaged stylus²
- Scratch-resistant³ Corning[®] Gorilla[®] Glass⁴
- · Sustainable across the product lifecycle





ASUS | EDUCATION

ASUS CHROMEBOOK | CZ SERIES

ASUS BR1104CGA/CTA

Ruggedized excellence for limitless learning



Ruggedized desian



Engineered for easy maintenance



Al noise-canceling technology



· Windows 11 Pro - ASUS recommends Windows 11 for Education

- Up to Intel® Processor N250
- MIL-STD 810H US military durability standard
- Modular design for easy maintenance
- Comprehensive connectivity
- Scratch-resistant Corning® Gorilla® Glass
- · Optional touchscreen with stylus
- Sustainable across the product lifecycle



dot winner 2024

 The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular timess for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

2. Corning® Gorilla® Glass and touchscreen SKU are optional for ASUS BR1104C.

3. ASUS BR1104C keyboard is spill-resistant, not waterproof. Water damage is possible if the product is submerged or exposed to large amounts of waters for long periods of time. ASUS standard limited warranty does not cover problems resulting from accidents such as water damage. To prevent water damage resulting from large spills or other



ASUS Chromebook CZ12 (CZ1204C)

The rugged, student-centric study mate



All-round rubber bumper



180° lay-flat



Comfortable 12-inch display



Modular easymaintenance design



- Powered by MediaTek Kompanio 520 processor
- 12.2-inch Corning® Gorilla® Glass^{1,2} touchscreen protects against scratches and chips, plus rubber bumper for all-around protection
- Up to 8 GB RAM, 128 GB eMMC, WiFi 6 and 4G LTE¹ for fast connectivity
- MIL-STD 810H US military-grade durability for everyday strength
- 180° lay-flat hinge provides flexibility and enriched educational experiences
- Easy-to-service modular design for easy maintenance and full I/O ports for convenient learning experiences



Corning® Gorilla® Glass touch panel and 4G LTE are optional.
 Corning® Gorilla® Glass only applies to touchscreen SKU.

ASUS BR1104FGA/FTA

Ruggedized excellence for limitless learning



Ruggedized



World-facing camera





360-degree hinge for flexible learning





- Up to Intel® Processor N250
- MIL-STD 810H US military durability standard
- Modular design for easy maintenance
- Comprehensive connectivity
- Scratch-resistant Corning® Gorilla® Glass
- Touchscreen with garaged stylus
- Sustainable across the product lifecycle



reddot winner 202



available with ASUS Premium Care.

2. Corning® Gorilla® Glass and touchscreen SKI Lare optional for ASUS RP1040

ASUS BRITIOAC keyboard is spill-resistant, not waterproof. Water damage is possible if the product is submerged or exposed to large amounts of waters for long periods of time. ASUS standard limited warranty does not cover problems resulting from accidents such as water damage. To prew

ASUS Chromebook CZ12 Flip (CZ1204F)

The rugged, student-centric study mate



rubber bumpe



Versatile 360°



Comfortable 12-inch display



Modular easymaintenance design



- Powered by MediaTek Kompanio 520 processor
- 12.2-inch Corning® Gorilla® Glass touch panel protects against scratches and chips, plus rubber bumper for all-around protection
- Up to 8 GB RAM, 128 GB eMMC, WiFi 6 and 4G LTE¹ for fast
- MIL-STD 810H US military-grade durability for everyday strength
- 360°-flippable hinge provides flexibility and enriched educational experiences
- Easy-to-service modular design for easy maintenance and full I/O ports for convenient learning experiences



4G LTE is optional.

ASUS CHROMEBOOK | CR SERIES

ASUS CHROMEBOOK | CZ SERIES

ASUS Chromebook CR11 (CR1104CTA)

Learning without limits











- Up to Intel® Processor N250
- Up to 16 GB RAM, 128 GB eMMC, WiFi 6E¹ and 4G LTE² for fast
- 11.6-inch Corning® Gorilla® Glass³ touchscreen protects against scratches and chips, plus rubber bumper for all-around protection
- MIL-STD 810H US military-grade⁴ durability for everyday strength
- Up to 1080p FHD front-facing webcam provides students with clearer image quality
- Easy-to-service modular design for easy maintenance and minimized downtime





ASUS Chromebook CR11 Flip (CR1104FTA)

Learning without limits





Versatile 360°





Modular easymaintenance design



- Up to Intel® Processor N250
- Up to 16 GB RAM, 128 GB eMMC, WiFi 6E¹ and 4G LTE² for fast
- 11.6-inch Corning[®] Gorilla[®] Glass touchscreen protects against scratches and chips, plus rubber bumper for all-around protection
- MIL-STD 810H US military-grade³ durability for everyday strength
- 360°-flippable hinge provides adaptability for an enriched educational
- Up to 1080p FHD front-facing webcam and a 13MP world-facing camera provide students with clearer image quality



ASUS Chromebook CZ11 (cz1104c)

The rugged, student-centric study mate









maintenance design



- Powered by MediaTek Kompanio 520 processor
- 11.6-inch Corning[®] Gorilla[®] Glass^{1,2} touchscreen protects against scratches and chips, plus rubber bumper for all-around protection
- Up to 8 GB RAM, 128 GB eMMC, WiFi 6 and 4G LTE¹ for fast
- MIL-STD 810H US military-grade durability for everyday strength
- 180° lay-flat hinge provides flexibility and enriched educational
- Easy-to-service modular design for easy maintenance and full I/O ports for convenient learning experiences



ASUS Chromebook CZ11 Flip (CZ1104F)

The rugged, student-centric study mate



rubber bumpe







maintenance design



- Powered by MediaTek Kompanio 520 processor
- 11.6-inch Corning® Gorilla® Glass touchscreen protects against scratches and chips, plus rubber bumper for all-around protection
- Up to 8 GB RAM, 128 GB eMMC, WiFi 6 and 4G LTE¹ for fast connectivity
- MIL-STD 810H US military-grade durability for everyday strength
- 360°-flippable hinge provides flexibility and enriched educational
- Easy-to-service modular design for easy maintenance and full I/O ports for convenient learning experiences





ASUS ExpertCenter is designed as powerhouses to allow business to do more. To achieve this goal, we choose world-leading components, employ sophisticated chassis design, and employ rock-solid construction, while offering comprehensive options with a wide range of specification and form factor. Recognizing that security and management are vital for your business, we are constantly striving to provide thoughtful solutions to create products that can minimize your business Total cost of ownership (TCO)



ASUS ExpertCenter P500 Mini Tower combines high-performance, ASUS ExpertGuardian business-grade security, and commercial-class services features in a compact and sleek design, providing budget-conscious small and medium business users with a flexible and organized workspace. Designed to withstand tough conditions and meet MIL-STD-810H US military standards, it features a tool-free and expandable chassis, ensuring prolonged reliability and convenient upgrades for professionals.



Up toIntel® Core¹
i7 Processor



Al Meet ASUS ExpertGuardian



ASUS Tower Air Cooler



ASUS EXPERTCENTER | P5 SERIES •

- Windows 11 Pro ASUS recommends Windows 11 Pro for business
- $\bullet\ 34\%\ faster\ than\ traditional\ desktops^*$
- Up to NVIDIA® GeForce® RTX 4060 graphics
- Up to 64GB DDR5 RAM
- $\bullet \ 15 L \ compact \ and \ tool-free \ chassis for \ maximum \ expandability$
- Dedicated Microsoft Copilot Key



ASUS ExpertCenter D7 Mini Tower (D701MER)

Powerful, expandable, and always reliable











- Windows 11 Pro ASUS recommends Windows 11 Pro for business
- Up to Intel® Core™ i7 14th gen processor
- Up to NVIDIA® GeForce® RTX 4060 graphics
- 15L compact and tool-free chassis for maximum expandability
- Durability-tested to MIL-STD 810H military-grade and ASUS in-house
- Extensive I/O ports to support all your connectivity needs

















ASUS ExpertCenter D5 SFF (D501SER)

Enterprise-grade security and scalable manageability













- Windows 11 Pro ASUS recommends Windows 11 Pro for business
- Up to Intel Core i7 14th gen processor
- Up to NVIDIA GeForce GT 1030 graphics
- 8.6L compact and tool-free chassis with removable cage for maximum expandability
- Durability-tested to MIL-STD 810H military-grade standard and ASUS in-house testing
- Extensive I/O ports to support all your connectivity needs

















ASUS AIO -



ASUS ExpertCenter P400 AiO (P440VA/P470VA)

Expansive vision for ever-expanding businesses

The ASUS ExpertCenter P400 AiO combines versatility and security to meet all business productivity needs. Powered by up to the Intel[®] Core™ i7 processor and ultra-fast Wi-Fi 7, it ensures peak performance. Its 24/27-inch wide-view FHD touchscreen enhances the visual experience, while the innovative retractable camera protects your privacy with a sleek design. Built with NIST SP 800-155 compliant BIOS, ASUS ExpertGuardian, and optional TPM 2.0, it keeps your business secure against potential threats.





Optional Heightadjustable stand



ASUS ExpertGuardi



- Windows 11 Pro ASUS recommends Windows 11 Pro for business
- 24/27-inch wide-view FHD touchscreen*
- Ultra-fast Wi-Fi 7
- Dolby® Atmos certified dual 5W speakers
- Retractable push-and-pull camera
- · Comprehensive IO ports



ASUS ExpertCenter E1 AiO (E1600)

Unwavering versatility. Always ready.







15.6" touch display



- Windows 11 Pro for business
- Unique integrated UPS design to protect your data from unstable power currents
- Fanless design for a quiet operation
- Compact productivity with expansive 15.6" multi-touch screen
- · Standard VESA mount compatible
- ${\boldsymbol{\cdot}}$ Convenient IO selections for versatile business applications



The uninterruptible power supply (UPS) is an optional feature. Availability varies by country and region.
 VESA mount compatible. Wall-mount screws are optional accessories.

Touchscreen is optiona

Empowering A New Age of Incredible



Contacts

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