FINXL
IT PROFESSIONAL SERVICES

Helping businesses stay at the forefront of the rapidly-changing technology landscape

The ASUS ExpertBook is an invaluable business technology partner for Richard Hindle, a Senior Account Manager and IT leader at FinXL.

About FinXL IT Professional Services

Established in 2003, FinXL delivers high-value ICT services and solutions for state and federal government departments and medium to large enterprises, including Telstra, NBN Co, Optus, National Australia Bank, Westpac, Macquarie Bank, Suncorp and IAG.

As Senior Account Manager, Richard Hindle is responsible for building key client relationships and providing consultative services to help solve complex technological challenges. Always on the move, he relies on his ASUS ExpertBook to monitor and manage his projects from anywhere.

"We help our clients stay ahead in today's rapidly changing world by improving the quality, reliability, availability and security of their critical ICT infrastructure and services," says Richard. "Our work enables our clients to increase revenue and profitability and improve customer satisfaction and engagement ratings. In my role, it's important that I use laptop technology that leads by example. The ASUS ExpertBook is invaluable when it comes to reliability, speed, power, mobility and functionality."

Powering the freedom to work effectively anywhere

The ASUS ExpertBook with Windows 11 Pro has proved vital for Richard's on-the-go work efficiency as he travels widely and services multiple clients and projects every day. The integrated power-button fingerprint sensor protects his sensitive work while a powerful Intel® Core™ i7 processor, DDR4 RAM and SSD storage, support power FinXL's workspace ecosystem.

"My ExpertBook runs the Citrix unified platform, enabling me to view and control my projects through one portal," continues Richard. "I need a flexible laptop that matches my fast work pace and enables me to multitask and access various programs quickly. The ExpertBook's power and 360° flippable design, touchscreen and stylus allow me to navigate accurately at speed when I work, present or take notes."

Keeping up with the high demands of frequent travel

Richard's ExpertBook measures 16.9mm thin and weighs just over 1kg. Its award-winning design is built to the ultra-demanding MIL-STD 810H US military standard to protect Richard and FinXL's professional digital world.

"I carry my ExpertBook everywhere, and I appreciate that it's ultra-slim, featherlight and secure," continues Richard. "It has to take knocks all day long and handles this very well. In addition, having all the ports in a slimline laptop means I don't need to carry multiple dongles. The battery life and fast charging technology are essential as I can be out seeing clients all day and may not get the chance to charge up for over 12 hours. I also conduct Teams meetings with clients and colleagues daily from wherever I am, and my technology must reflect well on our business. The ExpertBook's video and audio technology is the best I've experienced."

Richard's superior professional conferencing capability is due to the ExpertBook's two-way AI noise-cancelling technology that filters noise around his speaker and eliminates noise at the other end of the conversation. In addition, the ExpertBook's webcam uses innovative 3D noise-reduction technology to significantly improve image quality without compromising exposure or detail levels.

"The ExpertBook's all-round performance has beaten my previous laptop by a mile," concludes Richard. "It really is portable technology that ICT consultants like me can rely on to stay productive and connected, which in turn enhances our reputation."

For more information about FinXL and to view its work, please visit ***FinXL.com.au.***

A message from Leon Brumen, Head of Commercial at ASUS ANZ

We admire how FinXL is both exhilarated and inspired by the constant challenge and change of working in technology . The ExpertBook is precision engineered for business success with many thoughtful and professional cutting-edge technologies to protect privacy and business data and improve efficiencies, especially for mobile and hybrid working. We're excited to hear that the ExpertBook is playing a part in FinXL's drive to help solve complex technological challenges.

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