



Finder's Co-Founder Takes on Remote Work And Life With New Devices That Are Both Ultra-Portable and Powerful.

As routines change and the traditional office setting is being traded for a more flexible, mobile workplace, technology also needs to change to match the needs of employees.



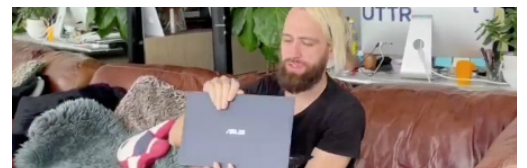
With such fast-paced change and greater need than ever for clear information and recommendations for technology, websites like finder.com.au – one of Australia's largest comparison sites and money app – are extremely helpful for consumers and businesses alike.

Fred Schebesta is an author and international speaker as well as co-founder and director of finder.com.au. With a network of more than 27,000 followers on LinkedIn, he has become a regular face on broadcast morning shows and talk back radio, and has built a significant profile as a key opinion leader in the business space.

A techno-file who leads a busy and mobile daily life, Fred manages a packed schedule and multiple stakeholders, meaning he places significant demands on his tech.

With the challenges of COVID-19, a new set of technological obstacles emerged including the need to balance podcast recordings, creative assets, data management and more for himself and for his Finder team.

“ I’m a futurist and look at future trends to steer the business on which direction to take. I’m always on the go and need to be connected on a device constantly, so a laptop that gives me the flexibility to work and collaborate wherever I am is essential.”



To support Fred's business and work, he has been using ASUS's new state of the art ASUS ExpertBook B9400 that has been specifically designed for business professionals on the go.

“ I really enjoyed using the ASUS B9400. I found it super-fast, sleek, and light, making it perfect for on-the-go. It looks cool and the long battery life is incredible, plus the added benefits of various multiple built-in ports and dual SSD were a key benefit for me.

I do everything on my devices, from writing business narratives, research, virtual meetings, interviews, and social media, so I need my devices to be simple and seamless and the B9400 absolutely meets these requirements. The AI noise-cancelling technology comes in really handy for remote conferencing and the way the keyboard lifts when you open the lid makes it really comfortable to use.”



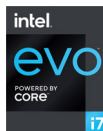
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“ We’re about to launch the Finder app in the US and because I work across multiple time zones, my day starts early and finishes late and there are not many chances to stop and recharge. This makes it super important for me to be able to keep going and stay connected and available anywhere, so the power and performance of the B9400 is a game changer.”



Leon Brumen, Head of Commercial at ASUS ANZ commented on B9400 as the latest device in the ASUS ExpertBook series.

“ This product has been designed to provide unmatched performance, durability and security, in one of the world’s lightest designs for business users in modern workplaces - from start-ups and entrepreneurs to SMBs and enterprises. The addition of ASUS ExpertBook range has been a significant milestone in our ANZ journey as well as solidifying ASUS in the commercial sector.”



Available now, the ASUS B9400 the ExpertBook B9400 gets its performance chops from an up to 11th Gen Core i7 Processor, up to 32GB of LPDDR4 memory, as many as two 2TB M.2 SSDs in PCIe 3.0 x4 slots, and next-gen Wi-Fi 6 networking. It is also certified by Intel’s Project Athena as engineered for mobile performance, and offers fast connectivity, unmatched reliability, and rock-solid security.

Final thoughts from Fred:

“ This machine is super reliable for someone who is always on the go and wants an incredibly powerful, slick and flexible business device.”

For more information about ASUS in Business, reach out to us:

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